



## Commercial Food Truck Application

**DATE:** Second Weekend After Labor Day (Rain or Shine! No rain date)  
**TIME:** Friday and Saturday 8am-5pm, Sunday 8am-3pm  
**LOCATION:** Wisconsin Dells

### **FOOD TRUCK/BOOTH SPACES:**

***\*PUBLIC RIGHT-OF-WAY SPACES ARE AVAILABLE STARTING IN 2023\****

- Cost is \$1250 for each truck/booth
- Operator is responsible for cleaning their respective space and keeping it free of trash and refuse
- Operator shall not set up without permit
- Operator shall display permit in an obvious location
- We do not provide or set-up equipment, such as tables, chairs or tents. Any color tents are acceptable. Ample weights are required on each leg of your tent (No staking/tying off to existing structures is allowed)

### **FOOD TRUCK/BOOTH LICENSE:**

- Must have a valid State license with DATCP
- Licensure as a Transient Retail Food Establishment does not exempt an operator from licensure as a Mobile Retail Food Establishment
- Contact DATCP with questions: Licensing Specialist; (608) 224-4923 or [datcpdfslicensing@wi.gov](mailto:datcpdfslicensing@wi.gov)

### **INSURANCE:**

- You are responsible for your own liability insurance within your rented area.

### **WEATHER:**

- We are an outdoor show and subject to the elements. Rain or shine, no rain dates.

### **SALES TAX:**

- All operator applications must include a copy of your current Wisconsin Sellers Permit Number (Begins with a 456-xxxxxxxxxx or 600-xxxxxxxxxx)
- Operator is responsible for collecting & paying state/county sales tax at 5.5% (Columbia County)
- Contact the Wisconsin Department of Revenue office with questions or to obtain a permit at 1-608-266-2776.

# Commercial Food Truck Application

Make check or money order payable to: Wo-Zha-Wa  
Mail application & payment by 07/31 to: Wo-Zha-Wa Committee  
Attn: Laurie Anderson  
PO Box 485  
Wisconsin Dells, WI 53965

**PLEASE PRINT:**

Applicant Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_ Vehicle License Plate No: \_\_\_\_\_

Business Name: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_ Phone Number: \_\_\_\_\_

WI Seller's Permit/Reporting Number(Begins with 456 or 600): \_\_\_\_\_

**CHECKLIST (ALL ITEMS ARE REQUIRED TO APPLY):**

- Truck/Booth Pictures with Dimensions – Note Where Sales Windows Are (Side, Back, Both)
- Valid State Food License
- Wisconsin Seller's Permit
- Payment as Indicated Above
- IF ON PRIVATE PROPERTY: Map Displaying Location of Truck/Booth
- Menu
- If electric services are needed, contact [sbrown@dellscitygov.com](mailto:sbrown@dellscitygov.com) prior to applying

The undersigned operator waives all rights, without limit upon or liability for use of City of Wisconsin Dells property owners and facilities and holds harmless the City of Wisconsin Dells, Wo-Zha-Wa Committee, and all stake-holders of the festival. The undersigned further agrees the failure to abide by the rules stated in this application can lead to immediate expulsion from the festival with no reimbursement or legal recourse.

I HAVE READ THESE RULES AND AGREE TO THE TERMS OF THIS CONTRACT.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Additional Information: Review Website or Email [Laurie Anderson: landerson@holidaywholesale.com](mailto:landerson@holidaywholesale.com)  
For motel, camping & lodging information, call the Wisconsin Dells Visitor Bureau at 1-800-22-DELLS